

Curriculum Vitae
Viola E. Florez
University of New Mexico

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ADMINISTRATIVE EXPERIENCE

Cabinet Secretary for Higher Education in New Mexico – 2008-2010

The Cabinet Secretary reported directly to the Governor of New Mexico as a governmental agency and member of Gov. Richardson’s Cabinet. The NM Department of Higher Education addressed specific needs of higher education on New Mexico and carried out the duties and responsibilities pertaining to all postsecondary institutions in New Mexico, which included research, comprehensive, and community colleges. One of the responsibilities of the Secretary was directly connected to the oversight and monitoring of institutional finances for postsecondary institutions, with direct reporting of funding recommendations to the Department of Finance and Administration. Many presentations were made to the Legislative Finance Committee regarding funding and the priorities for meeting student educational needs in higher education and the state’s future workforce demands.

A State Master Plan for Higher Education was developed during my term as Secretary. The Plan addresses major areas of interest pertaining to higher education in New Mexico, with particular attention to meeting the academic needs of students and meeting the economic needs of the state. The plan highlights the issues with specific recommendations for implementation across the state, which will improve the quality of education for students in New Mexico and prepare students for the future needs of the economy, both in the state and nationally.

Interim Provost & Executive Vice President for Academic Affairs, University of New Mexico, 2007-2008

I worked directly with the President and the Board of Regents as one of the Executive Vice Presidents of the University and was responsible for providing leadership in achieving the University’s education, research, and public service mission. Working collaborative with internal and external partners to help students succeed was very important in academic affairs. Direct reports: Vice Presidents of Research; Student Affairs; Enrollment Management; and Inclusion and Equity, plus all academic affairs units - including 11 Academic Deans, University Libraries Dean, Director of International Programs, and Directors of assessments/analysis research units.

Cooperation and collaboration of interdisciplinary programs with the Health Sciences, School of Medicine, College of Nursing and Pharmacy were critical to the mission of the institution. I also worked closely with the Executive Vice President for Administration on financial, facilities, planning, and information technology. My responsibility extended to the Athletic Department; therefore, I worked collaboratively with the Vice President for Athletics on the oversight of athletic academic support programs.

Dean, College of Education, University of New Mexico, Albuquerque, New Mexico, 1997-2008

Responsible for the entire College of Education, which included academic affairs, student affairs, administrative responsibilities, personnel matters, promotion and tenure process for faculty, budgetary/fiscal matters (approximately \$12 M), development & fundraising initiatives (\$2.5 million), research initiatives (\$25 million in grants/contracts), and many community projects that are directly linked to the academic programs within the six academic departments. I developed a working plan for P-20 education efforts involving schools, community colleges, and various levels of government, business, industry and philanthropy statewide.

Developed strong partnerships with school districts, business/educational compacts and with policy making key leaders statewide; i.e., K-12 Education in New Mexico, Dropout Intervention/Prevention in New Mexico, and APS/UNM Professional Development Partnership. Established and supported a College community engagement program that was responsible for facilitating student growth and development, fostering curricular and faculty engagement, and contributing to community agendas that focused on K-12 student achievement, dropout efforts, and high school and college graduation rates. Community efforts included creating university-community partnerships that were mutually beneficial to student learning and leadership development. This program included international exchange opportunities for faculty and students.

The responsibility of the Dean in the College of Education also included the oversight and management of the University of New Mexico Branch Campuses, which are located in Farmington, Gallup, Los Lunas, Taos, Santa Fe, and Los Alamos. These campuses have teacher education programs that are connected to the academic responsibilities of the College of Education on the main campus, which include national and state accreditation for the preparation of educators.

Development and fundraising for student scholarships and faculty endowments for professorships have been major efforts for the college. Other fundraising efforts - such as the establishment of the Deans Funds for Excellence contributed to enhancing and sustaining academic programs in the College. Recruitment of diverse faculty and students was a major effort and 30% of the newly hired faculty are minority faculty. This was a major accomplishment for the College during my deanship.

Acting Vice President & Chief Academic Officer, Texas A&M University at Galveston, 1996-97

Responsibility for the Texas A&M University-Galveston campus, which includes academic affairs, administrative responsibilities, budgetary/fiscal matters (approximately \$50 M), student affairs, fund raising activities, and development of community partnerships related to academic programs and initiatives. The campus is a totally ocean-oriented campus offering academic degrees, research, continuing education programs, and public service in marine training academies in the United States and the only one located on the Gulf of Mexico. It is also the only training academy affiliated with a comprehensive research and teaching university. The university provides undergraduate academic instruction in seven marine and maritime related degree programs in Marine Biology. Cooperative graduate degree programs, at both the master and doctorate level, are offered from the departments of Oceanography, Biology, and Wildlife and Fisheries Sciences at Texas A&M in College Station.

Interim Dean, College of Education, Texas A&M University, 1995-96

Responsibility for all of the College of Education budgetary matters (approximately \$20 M), fund raising matters, responsibility for faculty development (200 faculty members), collaboration with academic colleges on joint teacher education academic programs, management of promotion and tenure process, employment of faculty, management of academic affairs for entire undergraduate and graduate programs, performance evaluation of department heads and deans administrative staff, strategic planning and maintaining mission of the college in the area of service, teaching, and research.

Executive Assistant to the President, Texas A&M University, 1993-95

Served as a member of the President's Executive Administrative cabinet, represented the President with Faculty Senate matters outside the general responsibility of the Vice Presidents; represented the president on various national, state-wide, and community committees and panels; made speeches on behalf of the President and the University; oversaw the flow and handling of correspondence directly needing the President's attention; represented the President on internal committees, conducted meeting with senior administrators; provided staff support to the President with the University budget, provided an additional liaison with academic planning for the President's office, assisted the President and Director of External Affairs with university/legislative agenda planning; and provided staff support to the President with multicultural and international affairs.

Assistant Department Head, Department Educational Curriculum and Instruction, College of Education, Texas A&M University, 1990-93 and Graduate Program Director, Department of Curriculum & Instruction, Texas A&M University, 1990-93

Professor in the College of Education, Department of Curriculum & Instruction at Texas A&M University from 1982-1997.

EDUCATION

Education doctorate in Curriculum & Instruction, from Texas A&M University @ Kingsville, 1980; Masters Degree in Education, University of Colorado, Boulder, Colorado, 1976; and B.A Liberal Arts and Humanities, Fort Lewis College, Colorado, 1970
American Council of Education Fellow – 1993-94
Graduate International Education Fellowship Program, Mexico City, Mexico 74-75.
Post Graduate International Study Abroad Program at the University of Madrid, Spain, 1976-77.

HONORS, AWARDS, RECOGNITION, AND FELLOWSHIPS

- Awarded the PNM P-20 Endowed Chair, University of New Mexico, 2009
- New Mexico Governor's Distinguished Public Service Award, November, 2008
- Hispanic Women's Council Las Primeras Award, Celebrando La Mujer Hispana, 2008
- University of New Mexico Alumni Lobo Award, University of New Mexico, 2007
- Hispanic Roundtable Cesar Chavez Spirit Award, Albuquerque, New Mexico, 2007
- Community Engagement and Service Learning Community Award, Albuquerque, New Mexico, 2007
- History of Women at Texas A&M University, Honoring women who served at the institution as faculty or/and administration, Visual Artifacts Exhibit on my contributions and work at TAMU, 2006
- Leadership New Mexico Fellow. A state leadership program that selects key leaders in the state to participate in a one year study of economic, education, social, political, and state governmental issues in New Mexico, 2003.
- Women on the Move Award, Women Organization (YWCA) in Albuquerque, New Mexico, 2000
- Mexican American National Women Network Award, Albuquerque, NM, 1997
- American Council on Education (ACE) Fellow 1993-94. Center for Leadership, Washington, D.C. Host institution- Arizona State University
- Texas A&M University International Excellence Award, Office of International Studies, May, 1996
- Lone Star Salute to Community Service Award, 1992 Star of Texas, for the Bilingual/ESL Graduate Program. Awarded by the Commission on National and Community Service and the Texas Community Education Association, Austin, Texas 1992.
- Management and Leadership Institute Award, Office of Institutional Planning and Analysis, Texas A&M University, 1991.
- Distinguished Teaching Award, Awarded by the Association of Former Students, Texas A&M University, 1987.
- Outstanding New Faculty Award, Awarded by the College of Education Development Council, Texas A&M University, 1985.
- Outstanding Women of the Year Award, Texas Community Educators, Chamber of Commerce, Austin, 1979.

TEACHING EXPERIENCE

- ❖ Professor & PNM Endowed Chair, College of Education, University of New Mexico, 1997-2011
- ❖ Professor, Department Educational Curriculum and Instruction, Texas A&M University, 1982- 1997 (Associate Professor - 1987-93, Assistant Professor, 1982-87)
- ❖ Assistant Professor (joint teaching position) - College of Liberal Arts and Sciences and Teachers College, University of Nebraska-Lincoln, 1980-1982
- ❖ Visiting Professor, University of Northern Arizona, Center for Teaching Excellence, Flagstaff, Arizona, summer 1979
- ❖ Visiting Professor, Universidad Autonoma de Coahuila, Saltillo, Mexico, Summer 1993
- ❖ English Language Tutor-Universidad de Madrid, Tutorial Program for Foreign Students, Madrid, Spain, Summer 1977
- ❖ Teacher, Middle School, Ft Defiance School District, Ft. Defiance, Ariz. 1977-79
- ❖ Teacher, Elementary/Middle School, Colorado Springs, Colorado, 1972-1977
- ❖ Teacher, Elementary, Tuba City, Arizona, 1970-72

PROFESSIONAL HIGHER EDUCATION ASSOCIATIONS

Member, National Network for Educational Renewal (NNER)
 Member, Coalition of Urban Serving Universities (USU)
 Member, American Educational Research Association (AERA)
 Member, American Council on Education (ACE)
 Member, International Association for Teaching English to Speakers of English (TESOL)
 Member, International Reading Association (IRA)
 Member, American Association Council of Teacher Educators

LOCAL BOARD MEMBERSHIP

- Member, Albuquerque Chamber of Commerce Education Committee, 1997-Present
- Member, Hispanic Chamber of Commerce – Education Committee , 2005- present
- Member, Albuquerque Business Education Compact, Albuquerque, New Mexico, 1997
- Member, Explora Science Children Museum, Albuquerque, New Mexico, 1999-2001
- Member, Economic Development Education Committee. Albuquerque, New Mexico,
- Member, Galveston Economic Development Board, Galveston, Texas, 1996-97

NATIONAL BOARD MEMBERSHIP

- Member, Chancellor’s Institute on Urban Education, University of Missouri, Kansas City, 2008-present
- Chair, New Mexico Women’s Network, American Council on Education Women in Higher Education Network, Washington, D.C., 1999- 2006.
- Chair, American Education Council of Teacher Educators Governmental Relations

Committee, Washington, D. C. 2005-2007

- Member, Goodlad Educational Inquiry Center, University of Washington, Seattle, WA, 1998-2005
- Member, American Association of Colleges of Teacher Education (AACTE) Washington, D.C., 1998-2007.
- Member and Chair of Governmental Relations Committee, American Association of Colleges for Teacher Education (AACTE), Washington, D.C., 1997-2006
- Member, American Council on Education Council of Fellows Executive Board, Washington, D.C., 1995-96
- Member, Executive Committee: Association of Colleges and Schools of Education in State Universities & Land Grant Colleges & Affiliated Private Universities, Washington, D.C., 1995- present

STATE COMMITTEE/BOARD MEMBERSHIPS

- Member, New Mexico Higher Education Chief Academic Officers Council, 2007-2010
- Member, Educational Initiatives and Accountability Task Force, Legislative Committee for K-16 Systemic Educational Reform. 1999-2002
- Member, Professional Standard Commission Board. New Mexico State Department, Santa Fe, New Mexico, 1998-2005
- Member, Middle Rio Grand Business Education Council (MRGBEC), Albuquerque, NM, 1997-2004
- Member, Economic Forum, Education Subcommittee, Albuquerque, NM, 1997-present
- Board Member, KNME Television Public Broadcasting Services, Albuquerque, N. M., 1998-2007
- Phi Delta Kappa - College Station Chapter, 1985
- Texas Association of Bilingual Education, (TABE) 1985-96
- Texas Association for Chicano's in Higher Education, (TACHE) 1990-97

UNIVERSITY SERVICE (Selected)

- Chair, Dean Search Committee for University of New Mexico Libraries, 2007
- Co-Chair of Hispanic Task Force on Hispanic Issues, Report completed and submitted, Spring, 2005, University of New Mexico.
- Member, Strategic Planning Task Force, University of New Mexico, 1999-2002
- Chair, Faculty Senate Evaluation Task Force, Evaluation of the Dean of College of Fine Arts, 2000
- Chair, Executive Director & President of UNM Foundation Search Committee, 2000
- Chair, University Underutilization Task Force, University of New Mexico, 1997-98

TECHNICAL REPORTS AND SCHOLARLY ACTIVITY

- College Board (July, 2006) Teachers and the Uncertain American Future, Center Innovative Thought. Member of Expert Panel for the Report.
- Winograd, P. & Florez, V. (May , 1999) K-12 Education in New Mexico: Benchmark for the New Millennium, Background Report for the Twenty-Second New Mexico First Town Hall, Albuquerque, NM. New Mexico First.
- Florez, V., Winograd, P., & Colton, D. (May 1999) Vouchers and New Mexico: Things to Think About. Albuquerque Journal, New Mexico, Center for Teacher Education

PUBLICATIONS –Journal Articles (Selected)

1. Florez, V., (2009) Jose Merced Florez: Fe Y Amor en Gobernador. *La Herencia Journal: The Heritage & History that is New Mexico*, Vol. 63, Fall, 2009
2. Florez, V., (2002), School/University Partnerships: An Agenda that Works. *The Texas Education and Practice Journal*, Vol 15, No1/2 Spring/Summer.
3. Florez, V. (1996) Questions and Concerns: Raising children in a dual language home, *Child Psychology Journal*, Gruner & Jahr USA Publishing.
4. Florez, V. and Hadaway, N.J. (1990) What's New?: Newspaper in the English as a Second Language Classroom. *Texas Joint Council of Teachers Journal Teaching Multiethnic Literature, Promoting Cultural Pluralism. The D.L. Journal*, 8, (1), 7-11.
5. Hadaway, N. L. & Florez, V. (1988) Vocabulary Strategies: Creating an Input Rich Environment for the Foreign Language Classroom. *Texas Foreign Language Bulletin*, 1, (1), 7-8.
6. Hadaway, N.L. & Florez, V. (1988) Vocabulary and the ESL Student. *Arizona Reading Journal*, 17, (1), 17-20.
7. Hadaway, N. L. & Florez, V. (1988) Five Strategies for Teaching Vocabulary as a Process. *Reading Horizons*, 28, (3), 165-171.
8. Florez, V. (1987) Computer Participation in Language Teaching. *Educational Technology Journal*, 10, (4), 56-58.
9. Garcia, J. & Florez, V. (1987) The Portrayal of Black, Hispanics and Native Americans in Nine Recently Published Basal Reading Series. *Equity and Excellence Journal*, 22, 4-5, 72-76.
10. Florez, V. & Hadaway, N. L. (1987) Linking Reading and Writing in the ESL Classroom. *Reading Education in Texas*, 3, 47-51.
11. Hadaway, N. L. & Florez, V. (1987) Encouraging process over product: Writing with second language learners. *English in Texas*, 18, (3), 18-20.
12. Hadaway, N. L. & Florez, V. (1987) Diversity in the Classroom: Are Our Teachers Prepared? *Teacher Education and Practice*, 24, (2), 25-29.
13. Florez, V. & Hadaway, N. L. (1987) Encouraging Process Over Product: Writing with Second Language Learners. *English in Texas*, 18, (3), 18-20.
14. Florez, V. & Hadaway, N.L. (1987) Old Issues and Helpful Things: Content Area Reading for Second Language Learners. *Reading Improvement Journal*, 23, (4).
15. Florez, V. & Hadaway, N. L. (1987) Second Language Learners: Their Special Needs in

Content Area Reading. *Reading Horizons Journal*.

16. Florez, V. & Garcia, J. (1984) Improving the Portrayal of Minorities in Basal Readers. *Integrated Education Journal*, 22, (5).

PUBLICATIONS - ERIC DOCUMENTS

1. Florez, V. & Mohrmann, S. *Multiethnic Literature Supplements for Basal Readers*. (ERIC Document Reproduction Service No. ED 164-492), 1984.
2. Florez, V. *Instructional Leadership and Supervision in ESL Programs*. (ERIC Clearinghouse of Reading and Communication Skills, No. ED 259-566), 1986.
3. Hadaway, N. L. & Florez, V., Larke, P., Wiseman, D. (1988). *Multicultural education: What educators know, what they need to know?* New Orleans, Louisiana, American Association Colleges in Teacher Education. (ERIC Document Reproduction Service No. ED 290 757)
4. Florez, V. & Hadaway, N. L. (1987). *Relationship of oral language proficiency and writing behavior of secondary second language learners*. Phoenix, Arizona: fifteenth Southwest Regional
5. Conference of the International Reading Association. (ERIC Document Reproduction Service No. ED 283 359).
6. Florez, V., & Hadaway, N. L. (1986). *Bridging Cultural and Linguistic Differences Through Reading: Multiethnic Literature in the Classroom*. San Antonio, Texas: Fourteenth Southwest Regional Conference of the International Reading Association. (ERIC Document Reproduction Service No. ED 278-959).

BOOKS and BOOK CHAPTERS

1. Hadaway, N.L., Florez, V.E., Larke, P.J., Wiseman, D., Teaching in the Mist of Diversity: How do we Prepare?, M.J. O'Hair, Odell, S.J. (eds) *Diversity in Teaching: Teacher Education Year Book I*, Harcourt Brace Jovanovich, Inc. 1993.
2. Focus on Special Learners, Principles and Practices of Teaching Reading (6th ed.), by A. Heilman, W. Rupley, T. Blair., Charles Merrill Publishing Co. 1989
3. Teaching the Culturally and Language Diverse Children in the Classroom, in *Reading Diagnosis and Remediation: Classroom and Clinic* (3rd ed.), by W. Rupley and T. Blair, Houghton Mifflin Co., 1987.
4. *Instructional Leadership and Supervision*. Denton, J.J., Peters, W. & Savage, T. (Eds) *New Directions in Teacher Education: Foundation, Curriculum, Policy, Instructional Research Laboratory*, College of Education, Texas A&M University, 1983.
5. *Computer Application in Second Language Teaching*. Zellner, R.D., Denton, J.J., Burger, M.J., Kansky, R.J., (Eds) *Technology in Education: Implications and Applications*, College of Education, Texas A&M University, 1987.
6. Florez, V.E., R. Donato. *Multicultural Teacher Education: Research in the 1990's*. College of Education, Texas A&M University, 1990.

7. *Science Across the Writing Curriculum*. (eds.) Florez, V.E. and G. Gonzales, College of Education, Texas A&M University System, College Station, Texas 1990.
8. Florez, V. & L. Fernandez. *Spanish Language Arts Training Manual*. University of Southern Colorado Press, Pueblo, Colorado, 1974.

BOOK REVIEWS

1. *Developing Democratic Character*, Editor, John Goodlad, R. Soder & T. J. McMannon, Jossey-Bass Inc., Publisher, 2002.
2. *The Brazilian ESP Project: An Evaluation*. M.A.A. Celani, J.L. Holmes, R.C.G. Ramos, and M.R. Scott Sao Paulo: EDUC, Reading Psychology Quarterly, 1988.
3. *Minorities in the Twentieth Century*. By H. Trueba, Longman Publishing Co., 1987.
4. *Literacy and Bilingualism*. By J. Williams and Grace C. Snipper, Longman Publishing Co., 1990.
5. *Independent Writing*. By I. D. O' Donnell and J. Paiva. Newbury House Publishing Co., 1991.

GRANTS AND SPONSORED RESEARCH

- *Robert Wood Johnson Foundation Grant*, Currently overseeing University of New Mexico project funded as a collaborative program with College of Arts & Sciences and Health Sciences to prepare doctoral students in the area of Health Research & Policy, (\$18 million), 2007-08
- *Albuquerque School Partnership Grant*, Collaboration with School District and College of Education educational programs for teacher preparation and advanced professional development, \$4 million, 1998-08
- *Los Lunas Public Schools*, Teacher Enhancement Grant, \$100,566, 2005
- *Robert Kennedy Charter School*, \$24,321. Professional Development for Educators, 2005
- *Belen Consolidated Schools*, New Mexico, \$134, 416. Teacher Enhancement and Professional Development, 2005
- *Albuquerque Public Schools* \$632,915. Pilot ESC Mental Retardation and Severe Disabilities Professional Development Agreement. 2005.
- *Santa Fe Public Schools*, \$902,846. Santa Fe Teacher Intern Exchange and Professional Development, 2005
- *Frost Foundation*, \$15,000, Mind in the Making, 2005

PAPERS AND PRESENTATIONS (selected listing)

- *Generation X&Y – The Workforce of Today and Tomorrow*. Conference Keynote address- American Contractors Insurance Group, Inc., Baltimore, MD. 2008
- *Women Rock – Rock your Finances/Rock your health*. Conference Keynote – National Hispanic Cultural Center. Prudential, Prudential Financial sponsors of event. 2008
- *Preparing the Education Workforce for 2020*, Panel member presentation opening night.

- AACTE Conference, San Diego, California. 2007.
- *Goals and Accomplishments: Reauthorizing the Higher Education Act*, AACTE Conference, 2006
- *Making a Difference at the State Level: A Partnership Between A College and a State Education Agency*, AACTE Conference, 2006
- *Advancing the Moral Dimensions of Teaching in challenging Times: A Conversation on the Work of the National Network for Educational Renewal*, Washington D.C, American Association of Teacher Colleges, 2005
- *Leadership for New Leaders of Tomorrow*. Hispanic Association of Colleges and Universities, Phoenix, Arizona, 2005
- *Educational Research that makes a difference. Education Commission of the States (ECS), Denver, Colorado, 2003*
- *Educational Reform and Teacher Quality, American Association Council of Teacher Education (AACTE), 2003*
- *Preparing and Supporting High-Quality Teachers*. Presented at the Institute for Educational Inquiry Conference, “In Praise of Education.” Seattle, Washington, 2001
- *Keynote Speaker, University Women’s Luncheon Group, University of New Mexico, April, 1998*
- *Keynote Speaker, New Mexico School Boards Association, Board Member Institute, Santa Fe, New Mexico, February, 1998*
- *Cultural Contexts for Leadership, American Association Colleges for Teacher Education National Conference, New Orleans, 1998*
- *Cultural contexts for leadership, AACTE National conference, New Orleans, Louisiana, February, 1998*
- *Keynote Speaker, Brindis A la Mujer Hispana, , Mexican American Woman’s Network (MANA), Annual Banquet, Albuquerque, NM, 1997*

CIVIC AND COMMUNITY INVOLVEMENT

- Member, Economic Forum, Albuquerque, New Mexico, 1998-2008
- Hispanic Women’s Council, Albuquerque, New Mexico, 2004-present
- Member, Albuquerque Business Education Compact, Albuquerque, New Mexico, 2000-2006
- Hispanic Chamber of Commerce, Education Committee, Albuquerque, New Mexico, 2003-present
- Hispanic Roundtable, Albuquerque, New Mexico, 1999-2009
- Member, Middle Rio Grande Business Education Collaborative, Albuquerque, New Mexico, 2000-2004
- Member, Explora Children’s Science Museum Board, Albuquerque, New Mexico, 2002-2006

