Career Opportunities in Health Education/Health Promotion

The national debate over health care has drawn attention to strategies that help reduce health-compromising behaviors and improve vital health status. Health education and health promotion specialists are central to this national effort. Graduates with the Bachelor of Science degree possess the requisite conceptual, operational and analytical skills to join local health departments, hospitals and private health foundations (Heart, Cancer) as health educators. They help plan, implement and advocate for a wide array of health education and prevention programs. The salary for such positions is highly variable by region and agency but may range between $25 and $45 K.

Students who obtain the Master of Science degree are equipped to enter state health departments and federal health agencies such as the Centers for Disease Control & Prevention (CDC&P) as program planners, marketing specialists, program evaluators and data analysts. They may also qualify for health educator positions overseas with the World Health Organization (WHO), the Pan American Health Organization, the Global Health Council or UNESCO. The salary is again quite variable but may range between $35 and 55K depending on experience and skill sets (proficiencies).

Graduates should research possible other related job opportunities by using the Internet.