Health Education M.S. Program
Major Program Objectives

The Health Education faculty and course of study in the Program provide students with academic training congruent with the *Standards for Preparation of Graduate-Level Health Educators: Responsibilities and Competencies* (1997). The graduate course work prepares individuals to:

1.) Demonstrate an ability to utilize current information technology for gathering and utilizing needed health data.

2.) Demonstrate the ability to develop and implement a comprehensive planning model for effective community and school-based health education program.

3.) Develop an effective community assessment plan for determining present and future minority and non-minority community health education needs.

4.) Apply appropriate and contemporary computerized statistical analyses to health program data sets.

5.) Apply leadership skills for developing proactive political strategies to develop, implement and evaluate comprehensive community health programs.

6.) Demonstrate competence in accessing federal, state and private data collection technologies (data management and retrieval systems) for portraying health problems of various target populations.

7.) Apply research techniques as a means for problem solving within a variety of at-risk health education populations.

8.) Translate contemporary socio-behavioral theory to research practice for developing and implementing innovative community, school based as well as corporate health education programs.

9.) Demonstrate an ability to produce written and technical manuscripts based upon community and school-based needs assessment data.

10.) Apply appropriate epidemiological methods/techniques in the investigation of public health and behavioral epidemics.

11.) Utilize rigorous measurement procedures for survey, ethnographic, quasi and true experimental lines of inquiry.

12.) Apply appropriate evaluation designs to health program decision-making situations.
13.) Demonstrate proficiency in various administrative principles and strategies relevant and applicable to health programs in diverse school and community settings.

14.) Be proficient in both quantitative and qualitative evaluation research methods as they may apply to health behavior change programs.

15.) Demonstrate knowledge of the major ethical precepts governing health promotion interventions in school, community, corporate and international target populations.