May, 2015

To Whom It May Concern:

The University of New Mexico, Health, Exercise & Sports Sciences Department is administering a SUMMER KIDS CAMP during the 2016 summer months. We would like to ask you to help support the camp by either sponsoring or providing in kind donations. Our primary goal is to secure funding and donations to feed the campers during the camp.

The summer UNM KIDS CAMP will run from June 6 until August 12, more than 8 weeks, and be geared toward providing summer activities for Albuquerque youth. The camp will run from 8:00 am until 5:00pm and activities will include, sports (basketball, football, volleyball and soccer), recreational activities (hiking, backpacking), Social activities (team building, campus tours, movie days) and swimming.

We will attempt to have 4-6 field trip days where we take our campers to community attractions such as the zoo, museums and parks. We would like each of these to be sponsored by an area business. This would be named after the business sponsoring the event such as the “YourName” Zoo Day.

We would like you to consider sponsoring the KIDS camp by either sponsoring or providing in kind donations. Whether you donate a gift certificate, a box of breakfast bars or sponsor a field trip we need your help. Your participation will allow us to serve 500+ local children this summer and also get your logo or name placed on our T-shirt.

Below are the suggested sponsorship levels. If you have any questions or need further details, please contact Andy Mooneyhan at amooneyhan@unm.edu or 505.277.3104.

Respectfully,

Andy Mooneyhan
Director Physical Education Activity Program
UNM-Health, Exercise & Sports Sciences
(505) 277-3104

Sponsorship Opportunities:

<table>
<thead>
<tr>
<th>Gold Level Sponsor</th>
<th>Silver Level Sponsor</th>
<th>Bronze Level Sponsor</th>
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<tbody>
<tr>
<td>$500.00 Donation</td>
<td>$250.00 Donation</td>
<td>$100.00 or In Kind Donation</td>
</tr>
<tr>
<td>Logo on T-shirt</td>
<td>Logo on T-shirt</td>
<td>(Gift card or donation of items from business such as juice drinks or breakfast bars)</td>
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<tr>
<td>Name on all promotional material</td>
<td>Name on all promotional material</td>
<td>Name on T-shirt</td>
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<tr>
<td>Option to sponsor Field Trip</td>
<td>Option to</td>
<td>Name on all promotional material</td>
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<tr>
<td>Space available to place Banner up at UNM during camp</td>
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Sponsorship Form  
UNM Kids Camp 
Summer 2016

**UNM Summer Kids Camp** is a camp designed to provide Albuquerque kids with exciting and fun activities during the summer months. The Camp is a reduced cost camp aimed at providing fun, activities and learning for everyone. The camp will include various sports, recreational activities, field trips, swimming and team building activities.

**Sponsors** provide various support (details on previous page) for our local kids and make it possible for us to increase the quality of the programs we provide. Any support you provide will help us provide for our own kids and help us give them a fun alternative this summer. Please consider helping our kids!!

**Sponsor Information**

Sponsor name: ___________________________  Phone #: __________

Sponsor address: ______________________________________________________

Sponsor Contact Person(s): ________________________________

Sponsorship Level:

☐ Gold  ☐ Silver  ☐ Bronze  ☐ Other

Comment(s): ________________________________________________________

______________________________________________________________

______________________________________________________________

*Please make checks payable to: UNM HESS Department*